

Profit by using RealEstateRelated.com to stay in touch with your clients. If you do a good job and are consistent, you will not only get repeat business, you will get referrals and distinguish yourself as an agent of choice.

Best Practice + Consistency = Profit

Profit by taking the time to add local service providers to your RealEstateRelated.com profile. The more service providers you add the more value you bring to your buyers and sellers. Service providers will appreciate you promoting their business and at the end of the day they are also a potential buyer or seller and a great source for referrals.

Profit with an information first then services approach. You are a resource to your buyers, sellers, and service providers. They are all your customers. Your customers will use your unique platform to seek out the people you utilize to do business with. Your customers will see your picture and company logo each time they use your RealEstateRelated.com. You will have “front of mind awareness.”

Profit by growing your “referral network” as part of your daily business activities.

- Send an e-mail, include your RealEstateRelated.com profile.
- Meet a new service provider you like, add them to your platform.
- Promote your platform through social media as part of your marketing.
- Network, network, network using RealEstateRelated.com to develop long lasting local relationships that will land you referrals.

Your RealEstateRelated.com profile is part of the personal branding of your business. You are an influencer sharing appropriate information customers want.



Professionally

Bill Kelly